

REPORT

207) SVNIT Startup Expo '24

Event Date: 09.03.2024 & 10.03.2024

About the event:

The Second edition of the SVNIT Startup Expo took place on March 9th and 10th, 2024, encompassing a dynamic platform for startups, investors, and industry leaders to converge, exchange ideas, and foster innovation. With 15 startups from diverse sectors and 5 innovators from SVNIT showcasing their creations, the event pulsated with entrepreneurial energy and promise.

To inaugurate the Expo, esteemed dignitaries shared their insights on entrepreneurship and innovation. Mr. Shailen Shukla, Vice President and head of by-product management at AMNS India, graced the occasion as the Chief Guest, while Dr. Anupam Shukla, Director of SVNIT, emphasized the institution's dedication to fostering innovation and entrepreneurship.

Throughout the Expo, various events unfolded, providing attendees with enriching experiences and invaluable knowledge. Noteworthy among these were:

Entrepreneur Panel Discussion: Featuring prominent figures such as Heet Sheth (Tech. Entrepreneur at Sheth Info.), Mihir Soni (Founder- House of Earthmonk), and Utpal Mistry (Co-founder & Director- Lexus SoftMac), who illuminated their entrepreneurial journeys, inspiring aspiring entrepreneurs with tales of success and resilience.

Investors Conclave: Seasoned investors including Nikita Gondalia (Investment Specialist & Entrepreneur), Gaurav Juneja (TiE Charter Member & CEO- Ruchir Twisters), Mehul Shah (Co-founder- IvYGrowth & Chapter Director- Startup Grind), and Punit Mittal (Co-founder- Magicreate Building Solutions Pvt. Ltd.) shared their investment strategies, insights and captivated the audience with their experiences and vision for the future of startups. The event also provided opportunities for startups to pitch their ideas and garner crucial feedback.

Tycoon Triumphs: The event empowered students with knowledge about investing and business strategies, fostering a culture of entrepreneurship among the youth.

Pitching Grounds: Students showcased their startup ideas, addressing challenges posed by judges who were themselves accomplished entrepreneurs. The competition spurred creativity and critical thinking among participants.

Startup Pitching: The event served as a platform for Startups who participated in the Startup Expo to present their concepts to angel investors.

Keynote Session: By Mr. Shaeedul Hasan, COO of KP Group, who brings extensive experience in business operations and strategic management. His keynote imparted valuable insights into resource utilization and effective entrepreneurship, inspiring students to harness their potential and drive innovation.

Fin_Con_Duo: The event featured CA Shivam Palan (CA Monk), renowned for his expertise in financial planning and wealth management; and CA Shreya Jaiswal, (FinTroop), recognized for her proficiency in financial analysis and investment strategies. Students gained valuable tips and guidance, laying the groundwork for their financial literacy and entrepreneurial journey.

Shark Tank Tales: Featured personalities from the startup world who appeared in the Shark Tank Seasons. Anand Nahar, Co-founder of Zorko, known for his innovative approach to product development and market strategy; Adil Qadri, Founder & CEO of Adilqadri, recognized for his disruptive business models and entrepreneurial vision; Rimpay Juneja, Co-Founder of Fuaark, known for her expertise in branding and marketing strategies; and Mohit Gadhiya, Co-Founder of Raja Rani Coaching, recognized for his commitment to education and skill development initiatives. They shared their entrepreneurial stories, emphasizing the importance of resilience and adaptability in the face of challenges.

Additionally, a networking session facilitated meaningful interactions between students and industry experts, fostering collaboration and mentorship.

The closing ceremony marked the culmination of two days brimming with innovation and collaboration. As participants departed, they carried with them newfound knowledge, networks, and a resolute determination to pursue their entrepreneurial aspirations.

The success of Startup Expo '24 not only highlighted the entrepreneurial potential of SVNIT but also underscored the institution's commitment to nurturing innovation. With its profound impact on the entrepreneurial landscape, the Expo has catalyzed a wave of innovation that promises to shape the future of startups in India.